

# LEADING THE CHANGE BRANDING GUIDELINES

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*Colors:*



Lemon Drop  
#FDB813

Blue Raspberry  
#6CC8BE

Fuchsia  
#B62367

*Font:*

**SAKKAL MAJALLA BOLD**

**(CAPITALS, MODIFIED)**

*Header Alignment:*



**LEADING  
THE CHANGE**

*Patch Alignment:*



**LEADING  
THE CHANGE**